



TruExterior[®]

Siding & Trim

PROGRAM:

BCI0001

PROGRAM TITLE:

Understanding Poly-Ash Trim and the Other Categories of the Exterior Trim Market

LENGTH:

1 Hour

CREDITS:

1 Learning Unit Hour

CREDIT TYPE:

HSW



AMERICAN INSTITUTE OF ARCHITECTS

Continuing Education System

AIA/CES Registered Provider Program Summary

Course Description

An examination of the new Poly-Ash category of exterior trim products as it relates to other types of trim, specifically around the areas of installation, longevity, maintenance, and sustainability.

Learning Objectives

- Identify the various categories of exterior trim.
- Understand key attributes of each exterior trim category.
- Define the Poly-Ash category of exterior trim.
- Identify key applications and installation guidelines for Poly-Ash siding.
- Discuss the sustainable advantages of Poly-Ash trim products.

Target Audience

Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method

Facilitator may use a PowerPoint presentation or handouts, depending on the audience size.

Audio Visual Required

A screen and electrical power are required. The facilitator will provide a laptop and projector, as necessary.

Facilitator Qualifications

All facilitators will be TruExterior[®] Siding and Trim sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.

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