PROGRAM:
BCI0001

PROGRAM TITLE:
Understanding Poly-Ash Trim and the Other Categories of the Exterior Trim Market

LENGTH:
1 Hour

CREDITS:
1 Learning Unit Hour

CREDIT TYPE:
HSW

AMERICAN INSTITUTE OF ARCHITECTS
Continuing Education System
AIA/CES Registered Provider Program Summary

Course Description
An examination of the new Poly-Ash category of exterior trim products as it relates to other types of trim, specifically around the areas of installation, longevity, maintenance, and sustainability.

Learning Objectives
• Identify the various categories of exterior trim.
• Understand key attributes of each exterior trim category.
• Define the Poly-Ash category of exterior trim.
• Identify key applications and installation guidelines for Poly-Ash siding.
• Discuss the sustainable advantages of Poly-Ash trim products.

Target Audience
Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method
Facilitator may use a PowerPoint presentation or handouts, depending on the audience size.

Audio Visual Required
A screen and electrical power are required. The facilitator will provide a laptop and projector, as necessary.

Facilitator Qualifications
All facilitators will be TruExterior® Siding and Trim sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.