Course Description
An examination of the new Poly-Ash category of exterior trim products as it relates to other types of trim, specifically around the areas of installation, longevity, maintenance and sustainability.

Learning Objectives
• Identify the various categories of exterior trim
• Understand key attributes of each exterior trim category
• Define the Poly-Ash category of exterior trim
• Identify key applications and installation guidelines for Poly-Ash products
• Discuss the sustainable advantages of poly-ash trim products

Target Audience
Architects, owners, specifiers and other design professionals in the residential, commercial or multi-family markets.

Instruction Method
Facilitator may use a Powerpoint presentation or handouts, depending on audience size.

Audio Visual Required
A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

Facilitator Qualifications
All facilitators will be Boral TruExterior Sales personnel, or Distributor product specialists who have undergone training on CES guidelines and presentation skills.