Course Description
Exterior trim products will be examined from a “Green” perspective to better understand how they compare. A new category to the exterior trim market, Poly-ash, is introduced.

Learning Objectives
• Identify the various categories of exterior trim
• Define the various third party “Green” endorsements as they relate to the exterior trim category
• Understand key sustainable attributes of each Exterior Trim category
• Define the Poly-Ash category of exterior trim
• Identify key sustainable attributes of Poly-ash products

Target Audience
Architects, owners, specifiers and other design professionals in the residential, commercial or multi-family markets.

Instruction Method
Facilitator may use a Powerpoint presentation or handouts, depending on audience size.

Audio Visual Required
A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

Facilitator Qualifications
All facilitators will be Boral TruExterior Sales personnel, or Distributor product specialists who have undergone training on CES guidelines and presentation skills.